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## Four CVM Solutions Executives Named as 'Pros to Know' by *Supply & Demand Chain Executive Magazine*

**Chicago, February 25, 2010** – CVM Solutions, LLC, a provider of supplier management and supplier diversity solutions, and owner of the CVM Master Supplier Database, today announced four of its top executives were named as Pros to Know in the Supply Chain Industry by *Supply & Demand Chain Executive* magazine. Those honored in the magazine's 10<sup>th</sup> annual listing include Chairman Mike Anguiano, CEO Gregory J. Silich, President Rajesh Voddiraju and Chief Marketing Officer Jon Bovit.

CVM executives were included in the Provider Pros to Know list by *Supply & Demand Chain Executive*, the executive's user manual for successful supply and demand chain transformation. The Provider Pros to Know is a listing of 130 individuals from software firms, service providers, consultancies, or analyst/research firms who have personally helped clients address the challenges of the recession and prepare for the recovery ahead.

"This year's Provider Pros to Know have shown themselves to be thought-leaders in the Supply Chain industry," said Andrew K. Reese, editor of *Supply & Demand Chain Executive*.

"Highlighting the learnings that the Provider Pros to Know have taken out of the Great Recession provides our readers with a wealth of best practices that they can apply in their own supply chains, as well as insights into how leading organizations are positioning themselves for competitive advantage in the Great Recovery ahead."

The full listing of the 2010 Pros to Know will be available in the February/March 2010 issue of *Supply & Demand Chain Executive* magazine and e-book beginning in the third week of March and on the *Supply & Demand Chain Executive* Web site at [SDCExec.com/2010Prostoknow](http://SDCExec.com/2010Prostoknow).

### **About Supply & Demand Chain Executive**

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at [www.SDCExec.com](http://www.SDCExec.com).

**About CVM Solutions**

CVM Solutions is the premier provider of supplier management solutions that enable clients to achieve operational excellence, drive cost savings and mitigate supplier risk. CVM's innovative technology and the industry's leading supplier database provide truly unique capabilities for supplier management. With vast supplier intelligence, deep experience and customer-focused results, CVM has helped more than half of the Fortune 100 realize tangible benefits.

For more visit [www.cvmsolutions.com](http://www.cvmsolutions.com)

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